Course Spotlight:
Level 3 Content Creator



The Level 3 Content Creator apprenticeship helps learners develop the skills to create engaging content across digital platforms. Learners will explore content planning, photography, videography, social media and marketing campaigns, while learning how to tailor content to different audiences.

Through online masterclasses, workplace projects, e-learning and regular one-to-one support from a Skills Coach, learners gain practical experience, build confidence and develop a portfolio showcasing their creative skills.

The Content Creator Apprenticeship Journey

1. **Get Started** — Programme induction, meet your Skills Coach and set your goals.
2. **Content Planning** — Understand your audience, plan engaging content and set objectives.
3. **Social Media & Platforms** — Create content for platforms like TikTok, Instagram, YouTube and LinkedIn.
4. **Photography & Videography** — Learn how to capture high-quality photos and video content.
5. **Editing & Creative Tools** — Use industry-standard software to edit content, add effects and create engaging graphics.
6. **Campaigns & Real Projects** — Plan and create content campaigns and apply your skills to real projects.
7. **Performance & Analytics** — Track content performance, understand analytics and learn how to improve results.
8. **Portfolio & Progression** — Build a portfolio of your work, gain workplace experience and take the next step in your career.

Build practical creative skills, create real content and grow your confidence across digital platforms.

Enquire Today

TOTAL TRAINING PROVISION